

# PAINT . . .

Your Rust Troubles Away

WITH

# RUST-OLEUM

BRUSH - DIP - SPRAY



**Rust Preventative  
Paints in Colors**



**Rust-Oleum Corporation**

**CHICAGO, ILL.**

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If you have no distributor in your vicinity, wire us  
order collect for prompt service.

## RUST-OLEUM COLORS—Black, Grey, Red, Green, Sublime Blue, Gloss White, Graphite Black, Gasproof White

Rust-Oleum is the trade name applied to the special various colored paints that prevent and destroy rust. Rust-Oleum is a combination of specially treated oils into which only the finest pigments are ground. Rust-Oleum is not a Linseed oil paint.

This paint has been used with extraordinary success by manufacturers all over the South for the past 10 years and in all kinds of weather conditions. Rust-Oleum arrests and prevents rust by protecting the material from the causes of rust such as gas and other fumes as well as dampness.

### EASY TO USE

Rust-Oleum is easy to apply—flowing freely from the brush, leaving no brush marks. One man can do twice the amount of work with Rust-Oleum than with ordinary paint.

It comes ready mixed and ready for use. It is prepared with special care and is a scientific blending of several different oils, resulting in a paint that positively prevents rust as well as retaining its life twice as long as the ordinary paints.

Rust-Oleum expands and contracts according to the atmospheric conditions, thus at all times the material is protected by its double capacity air and water tight film.

Rust-Oleum will not crack, peel or blister—will resist a high degree of heat.

Two thin coats are better than one heavy coat.

Rust-Oleum can be applied over any other paint, providing all loose paint, dirt, blisters and scales are removed. Sand blasting is no longer necessary, the oils of Rust-Oleum penetrate into every pore of the iron, destroying and absorbing all rust. Rust-Oleum costs no more per gallon than any other high grade paint—besides covering twice the area and lasting twice as long—in fact it will reduce paint upkeep 40%—not considering the expense of cleaning rust and deterioration of material.

Rust-Oleum dries in 6 to 8 hours depending on weather conditions. It gives a smooth water and air proof surface, while its elasticity makes it an ideal coating for tin or corrugated roofs.

### A FEW USES

**Rust-Oleum Black and Aluminum** makes a perfect paint for stacks, steam pipes, boiler parts, cylinder heads, sprinkler systems, water tanks and bridges.

**Rust-Oleum Black** is jet black and will not turn grey or lose its color with age. It is not a tar or asphalt paint—tar and asphaltum do not prevent rust and only cover 250-300 square feet per gallon while Rust-Oleum covers 600 square feet on smooth surface.

**Rust-Oleum Aluminum** oil is a specially prepared combination of oils to be used with aluminum powder. It has been used with great success in the oil fields on tanks, railway bridges, tank cars, tops of street cars, railroad and freight cars. Ordinary aluminum paints do not prevent rust—Rust-Oleum aluminum paint is rust preventative to a high degree, but the ideal way to obtain complete protection is to use Rust-Oleum red as a primer. On a smooth surface Rust-Oleum aluminum should cover 1,000 square feet per gallon.

**Rust-Oleum Red** is far superior to old fashioned mixtures of red lead. Rust-Oleum, however, does contain red lead as well as red oxides but in the proper scientific proportions. The pigments are used for binders and to color the oils. It is recommended for inside of water tanks, also for flood gates and reservoirs where the gates are submerged. Rust-Oleum Red should be used as a primer—any other paint can be applied on top.

### SPRAYING

Rust-Oleum paints can be sprayed by thinning with Rust-

Oleum oils. Do not use turpentine or any other thinning liquids. Oil is the life of all paint—if you haven't the oils you have nothing—the oils of Rust-Oleum convert the rust into pigment.

Rust-Oleum has met successfully all kinds of climatic and atmospheric tests as well as tests in sulphur and salt mines, carbon manufacturing plants and ice plants. It prevents salt from coming through the bricks in ice plants—and many plants testify that Rust-Oleum has cut their upkeep at least 50%.

Rust-Oleum must always be applied on a dry surface; however, it is rain-proof while drying.

### COMPARE RUST-OLEUM WITH OTHER PAINT

When you compare the price of Rust-Oleum and other paints remember one gallon of Rust-Oleum will do the work of two gallons of ordinary paint. We can cut any company's industrial paint bill 40%.

We will be glad to furnish a rust preventative primer to any company who manufactures their own paint. The smooth surface left by our primer makes their paint go further and last longer.

We specialize on rust prevention—our demonstrations are our salesmen—don't hesitate to ask us for more information or for a demonstration—it entails no obligations. We can furnish you names of many of our major users located near you and in all parts of the country.

We also manufacture high grade Mill Whites, Factory Whites — everything to permanently solve your paint troubles.

Rust-Oleum is not affected by extreme heat or intense cold. It resists ammonia and other fumes. It will waterproof tile roofs.

No wonder Rust-Oleum has been so widely used by American industry—No wonder it is the best paint for warehouses (whether made from wood, iron, concrete or brick), sprinkling systems, railway cars, salt mine machinery, railroad equipment, ice factories, grain elevators, both concrete and iron, fire escapes, water tanks, inside and out, concrete or brick.

### YOU'LL FIND MANY PRACTICAL USES FOR RUST-OLEUM

Rust-Oleum is positively sold as represented. One trial will convince even the most skeptical. And don't forget, we match any color of this paint provided the order is not less than 30 gallons. We specialize in industrial paints and will quote you on a gallon up to several carloads.

**Damp-Proof Red:** Recently added to our line. Has been severely tested against salt and brine conditions and has proven highly successful in combatting rust under those conditions. It is positively the best rust-preventative on the market.

**Sublime Blue Lead:** Used as a primer for Aluminum. Is ideal, and only one coating of Rust-Oleum Aluminum is required to cover.

**Production Paint:** In Black, Red or Aluminum. Can be sprayed. Dries in ninety minutes.

**Heat-Resisting Paints:** In Red, Black and Aluminum. Paint for inside of water tanks. Dries in four hours. No need to have your tank out of business for days.

Rust-Oleum will waterproof brick, concrete or cement. Use 785 Rust-Oleum Oil for Thinning. Do not use turpentine for outside work.

Rust-Oleum is not a tar or asphaltum. Tar and asphaltum are not rust-preventive.

Our claims are conservative. Quality has no substitute.

## RUST-OLEUM USERS SAY

- saves time by eliminating wire-brushing and sandblasting.
- cuts the paint bill in half.
- covers a greater area and retains lustre longer than ordinary paints.
- used for eight years, satisfied.
- on six years, in good condition.
- proven to be all you claim for it.
- stopped progress of original rust.
- spreads easier than ordinary paints.
- never known to crack, peel or blister.
- performed a miracle in drying.
- stands up unusually well on tainter gates and flashboards.
- more protection and longer life than any other rust preventative.
- exposed to salt air for four years and we find it to give better service and protection than any other coating.

— GALLONS OF ECONOMY —

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